



Examples of HNV farming threatened by hygiene regulations

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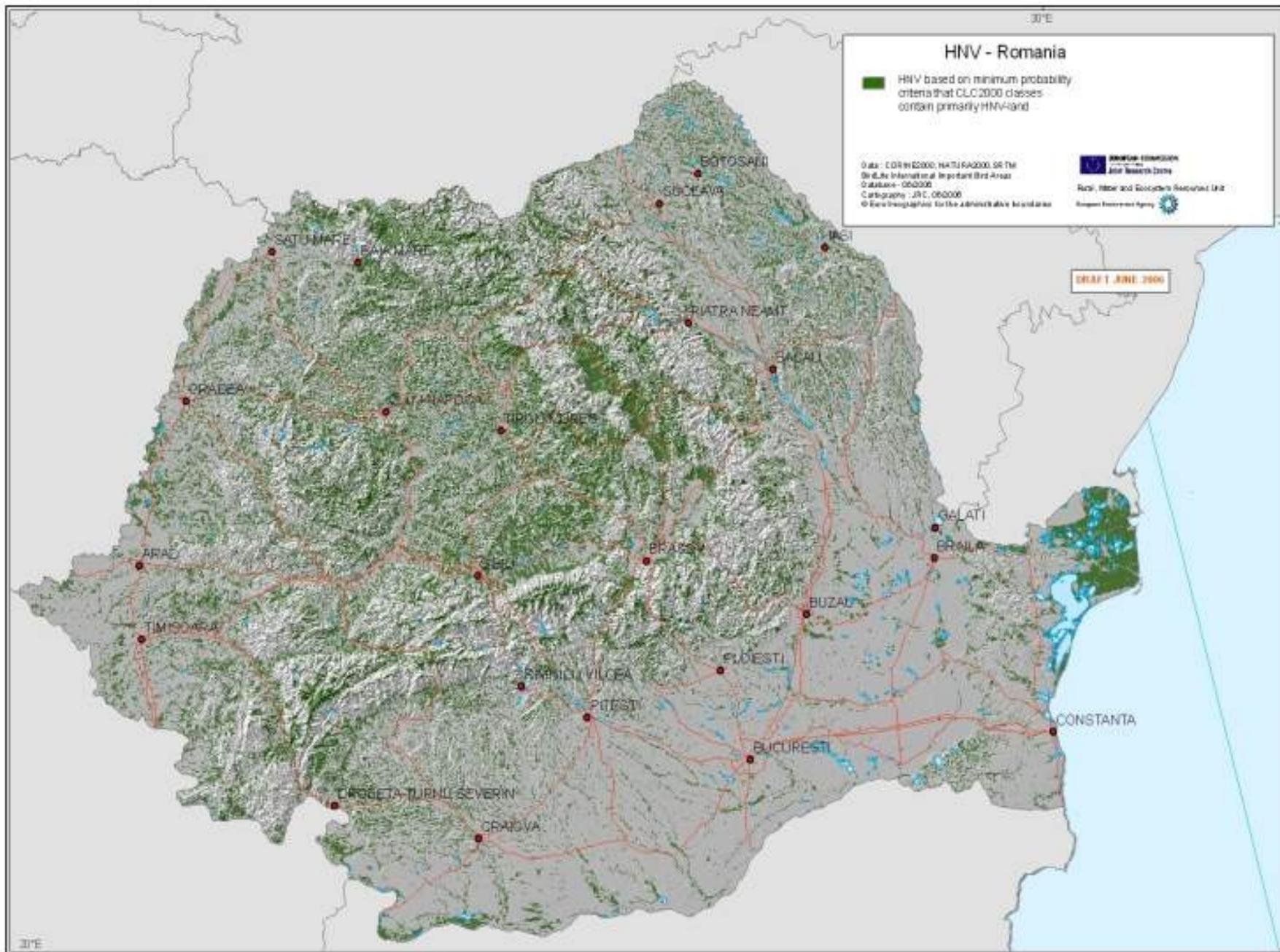


Presentation content:

How High Nature Value Farmland looks in Romania?

How High Nature Value Farm looks in Romania?

Hygiene standards and rural development fund: the beauty and the beast of the HNV farming



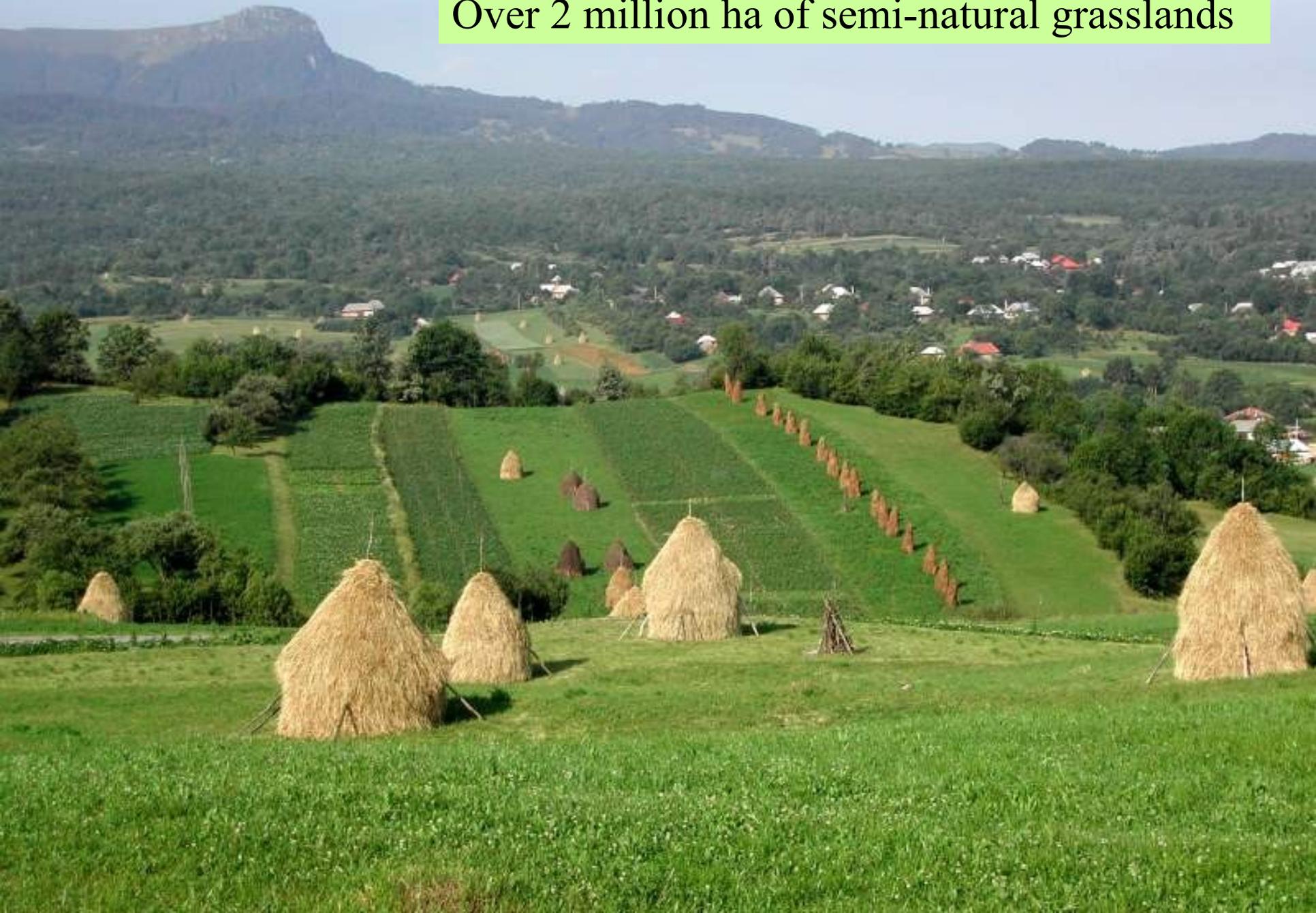








Over 2 million ha of semi-natural grasslands





The HNV farm profile in Romania

- Around 4 million semi-subsistence farmers
- Most of them based in the mountain areas
- Very low input of chemicals
- Low level of mechanization
- No many extra income generating activities undertaken







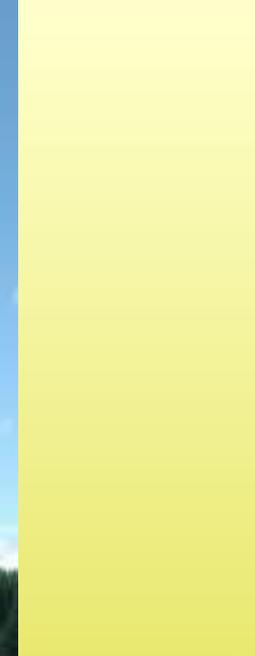




How to secure HNV products?











When the authorities are promoting this for all types of farmers.....





EU legislation vs. National legislation

EU Legislation	National legislation
Very flexible/broad, but quiet complicated	Very well translated!!! But much more ambitious
No good practices accompanying the regulations implementation	Establishes the small quantities
Not connected/integrated with rural development measures	Poorly promoted/ untrained staff at local level
	Put into force without any eventual preparation



Small quantities for direct sells:

- 1000 l/week for rough milk
- Fresh sea fish: up to 100kg/transport
- Fresh sweet water fish: 10 kg/ transport
- Eggs: fro farms with up to 50 fens
- Poultry – up to 2000/year.



False myths/rumors about hygiene...

Q: Can I make and sell cheese from my farm in the same way I was doing before Romania joined the EU? If I have to make changes in the farm structure, what are they?

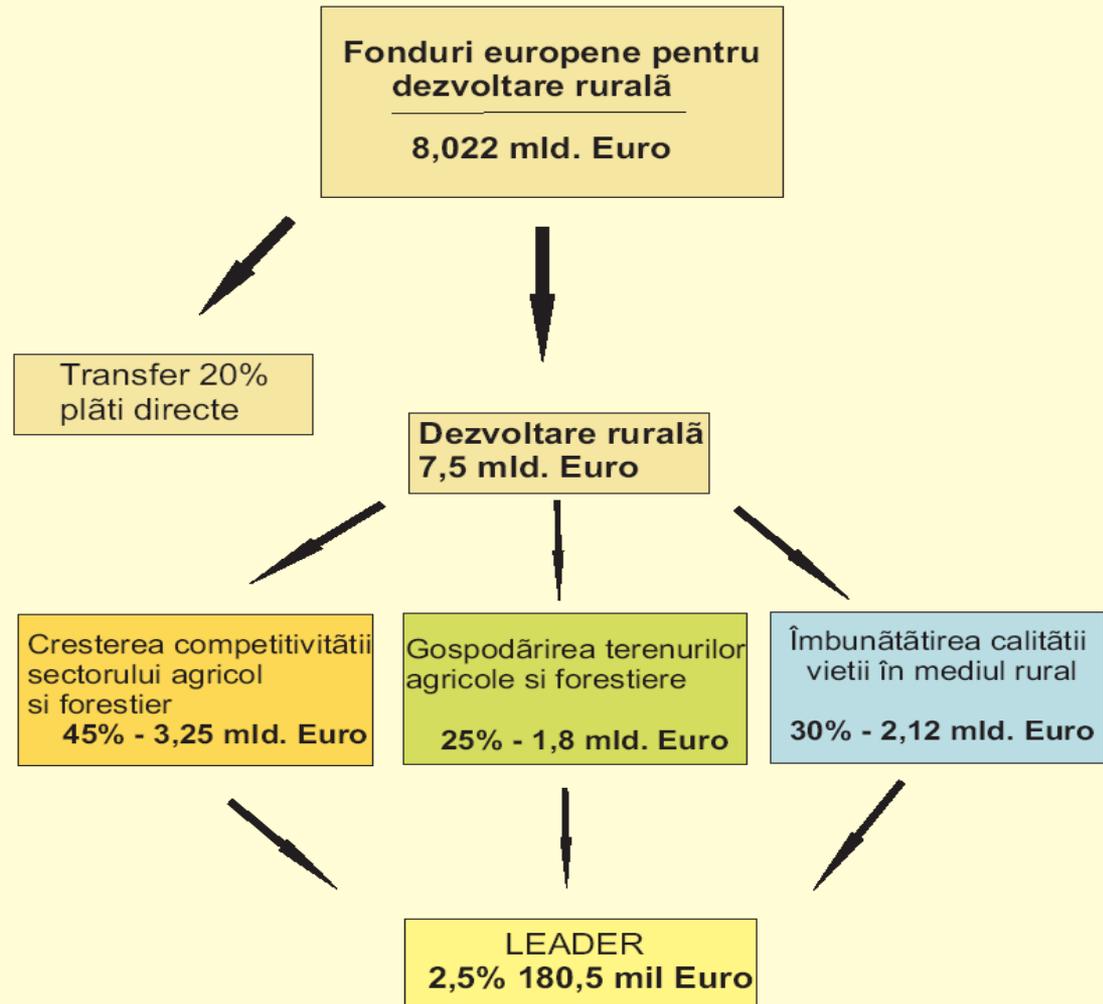
Q: Is it true that I have to have a special room covered with tiles for producing the cheese?

Q: I've been selling milk produced on my small farm to the local community for years. Can I carry on selling my milk? If not, what do I have to do?

Q: What products can I produce and sell directly to my customers? What is it now forbidden for me to sell directly to my consumers?



Financial Allocation of EARDF



Integrated Support for High Nature Value Farming in Romania?

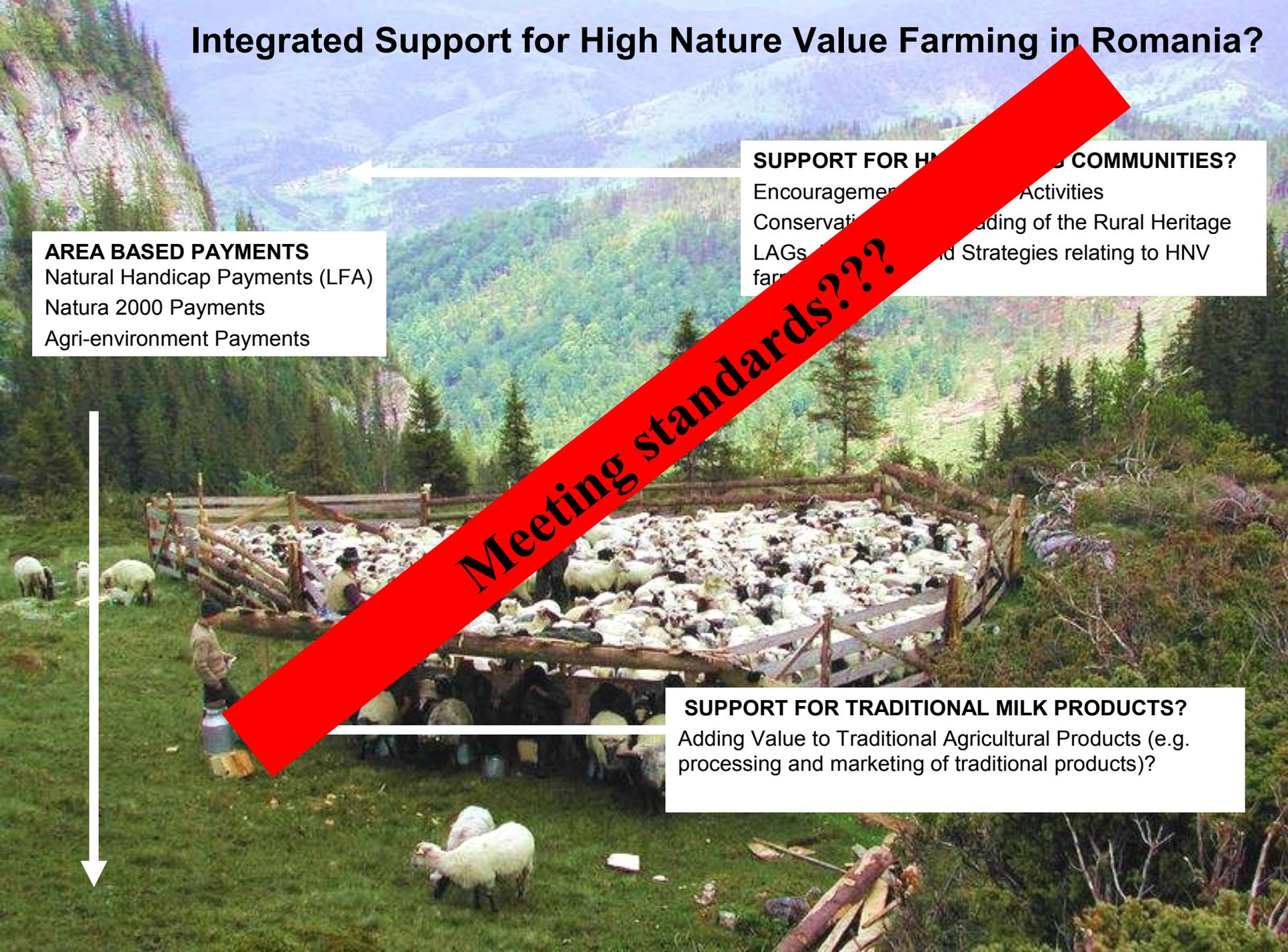
AREA BASED PAYMENTS
Natural Handicap Payments (LFA)
Natura 2000 Payments
Agri-environment Payments

SUPPORT FOR HIGH NATURE VALUE COMMUNITIES?

Encouragement of Activities
Conservation and Leading of the Rural Heritage
LAGs and Strategies relating to HNV farming

Meeting standards???

SUPPORT FOR TRADITIONAL MILK PRODUCTS?
Adding Value to Traditional Agricultural Products (e.g. processing and marketing of traditional products)?



Thank you!

